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Dear Hiring Manager,

Please accept my resume for consideration regarding a possible position in your creative department. For the past four years, I have been actively working part time and also freelancing working on graphic design projects for companies and agencies on and off premises.

With years of experience in the creative industry, I have worked as a hands on award winning senior art director in a pharmaceutical advertising and communications company. My experience includes corporate communications and healthcare marketing. I've developed creative concepts and visuals that helped maximize results and improved revenue for clients and companies.

I have worked in the generic as well as branded pharmaceuticals and healthcare communications field designing creative strategies for product promotions and branding concepts. My range of skills include art direction, illustration, graphic design, direction of photography and production for direct mail, product and corporate ads, packaging, trade show graphics, web site design, sales support, and corporate identity (logo design). My program strengths are in Adobe Photoshop, Illustrator, Indesign and QuarkXpress. I am competent in Dreamweaver, PowerPoint and basic html.

My work has received many awards of design excellence and has been recognized by the Art Directors Club of New Jersey, The New Jersey Ad Club, The Rx Club of NY and The Paperboard Packaging Council.

I am currently looking to obtain a position in a creative environment where I can utilize my experience and skills with another great company. I look forward to meeting with you.

Sincerely,

Edward Horvath

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Profile:

Award winning and versatile senior art director with extensive experience in creating work that produces strong results for a broad range of clients. Creative background in marketing, advertising, illustration, package design, sales support materials and direct mail design. Strong conceptual skills. Experienced on both agency side as well as corporate side of the business. Highly motivated to work independently as well a responsive contributor to the creative team.

Job Skills:

Adobe Illustrator, Photoshop, InDesign, Quark, Dreamweaver, PowerPoint, Acrobat, Word and basic html. Programs (Adobe CC) used effectively to create original artwork for concepts, layouts, retouching, web graphics and design. Ability to direct photo shoots, illustrate, write and communicate ideas in presentations for advertising as well as marketing concepts. Works effectively with president, account execs, product coordinators, writers, staff artists, freelance artists, photographers, printers and other outside vendors.

Job History:

Senior Art Director (2000- to present) **Rienzi & Rienzi Communications, Montville, NJ.**

Currently designing, managing and creating a wide range of marketing projects including trade journal ads (both print and digital), dimensional direct mail, web site design, digital flash ad banners, logo design, illustration, photography, and package design. Clients: (Brand and Generic Pharmaceuticals and Corporate)

Art Director (1999-2000) **Roche Laboratories Inc., Nutley, NJ.**

Art directed and designed quality graphics, illustrations, product displays for trade show support, brochures, internal meeting support, product mailing promotions and supervision of press runs. Pharmaceutical company in house media design department. (Brand Drugs Industry)

Art Director (1989-1999) **Union Camp Corporation, Wayne, NJ.**

Art directed and designed of quality graphics, illustrations, newsletters, brochures, ads and packaging from concept to finished printed product. (Paper, chemical, packaging, products, land development and environmental company).

Senior Designer (1988 -1989) **Watts & Paquet Communications, Midland Park, NJ.**

Designed projects and managed art studio for agency specializing in business-to-business, pharmaceutical and consumer work. Overseeing control of printing and digital design of projects from pre-press to printing. (Business-to business/ pharmaceutical)

Studio Manager (1985 -1988) **Wimmershoff & Associates, Paramus, NJ.**

Worked closely with art directors, production managers and freelance designers, to ensure that work in the studio was organized and ready for production. (Ad agency consumer/pharmaceutical)

Education:

School of Visual Arts New York, NY (Major: Illustration)
Bergen Community College, Paramus, NJ (Website Design – HTML)
Ridgewood School of Art, Ridgewood, NJ (Major: Commercial Art and Illustration)
South Bergen Tech., Teterboro, NJ (Courses: Illustration and Commercial Art)
Ridgewood Art Institute (Ongoing: Oil Painting)
Essex Computers, Design-related software training (Ongoing)

Affiliations:

Ridgewood Art Institute (Member of Board of Directors)
Art Directors Club of NJ, NJ Ad Club, Rx Club of NY

Portfolio is available upon request.